



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 B

Results as of: 1/31/2015

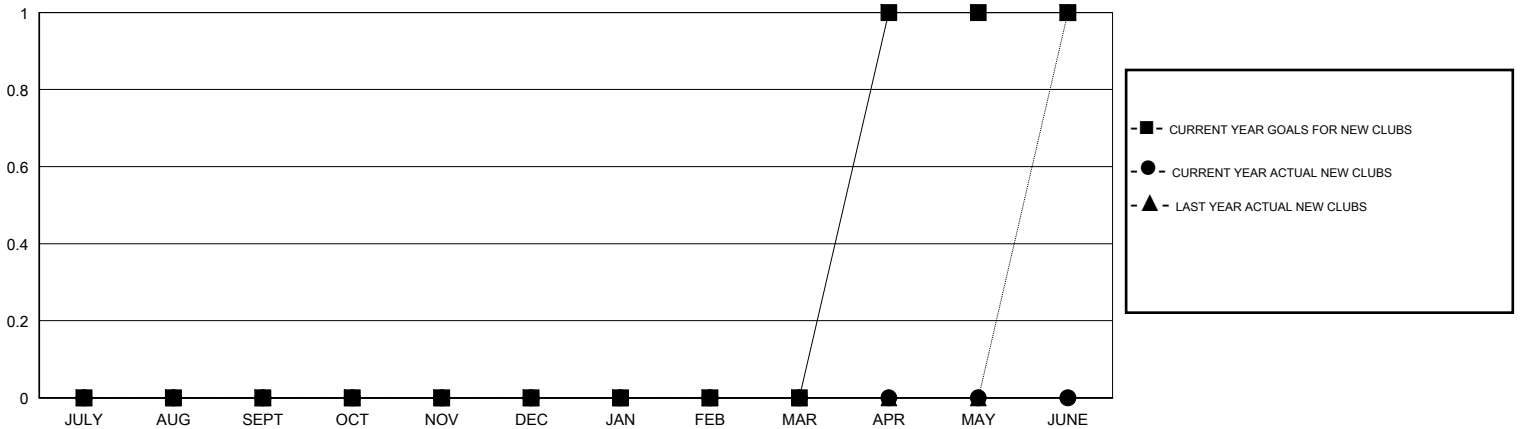
GMT: Kenneth Schwols

LOCATION ARIZONA

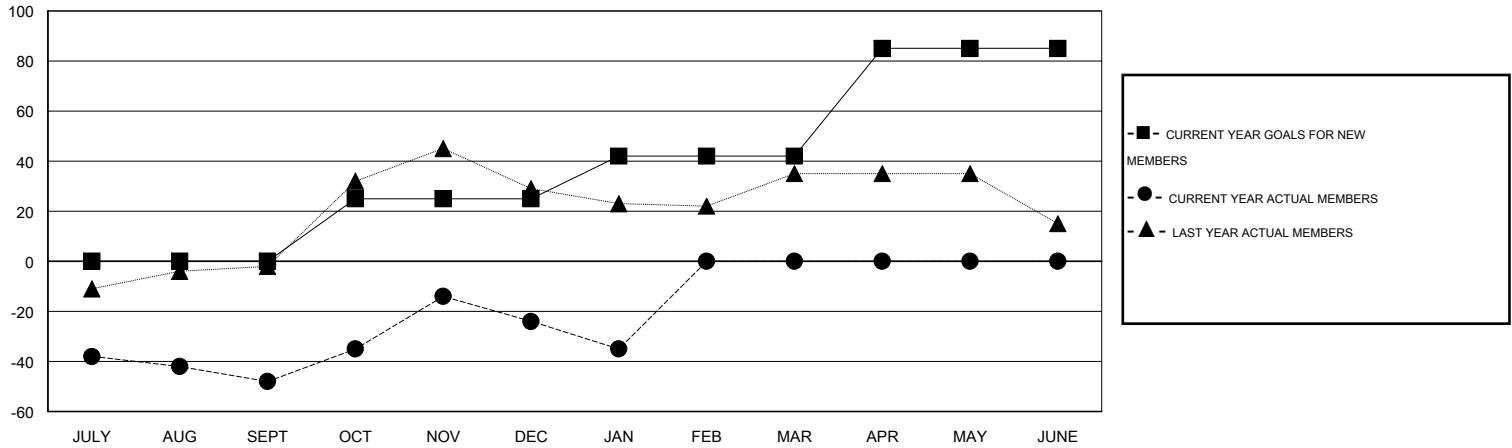
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 0             | 0             | JULY/AUG/SEPT         | 0               | 24                            | 72              | -48           |
| OCT/NOV/DEC           | 0             | 0         | 0             | 0             | OCT/NOV/DEC           | 25              | 70                            | 46              | 24            |
| JAN/FEB/MAR           | 0             | 0         | 0             | 0             | JAN/FEB/MAR           | 17              | 15                            | 26              | -11           |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 43              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                            |                     |
|------------------------|---|----------------------------|---------------------|
| DROPPED CLUBS: 0       | 31 CLUBS OF 41 ADDED 1 OR MORE NEW MEMBERS            | <u>GENDER DISTRIBUTION</u> |                     |
|                        |   | MALE                       | 751 (57.81%)        |
| <u>DROPPED MEMBERS</u> | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FEMALE                     | 548 (42.19%)        |
| DECEASED               |   | 19                         | FAMILY UNIT MEMBERS |
| CLUB CANCELLED         | 0   | HEAD OF HOUSEHOLD          | 187                 |
| OTHER                  | 125   | NON-HEAD OF HOUSEHOLD      | 191                 |
| <b>TOTAL</b>           | <b>144</b>  |                            |                     |